

Samperin Savotta is a pleasant hotel and holiday centre located on the River Kemijoki in Savukoski, Finland. It is surrounded by vast wilds with rugged hills, streams and fells that offer nature tourists incomparable experiences.

Snowmobiling, hiking, fishing and hunting in the wilds are a good way to leave urban worries behind. Give yourself, your family and friends unforgettable moments that you will cherish for years to come.

Stay in a hotel room, a comfortable cottage or a wilderness cabin. Light a fire in the fireplace or relax in a hot sauna. Our restaurant serves local home-style dishes.

Are you planning a conference, a get-together or a special occasion? We have suitable facilities to choose from. Samperin Savotta is also a favourite place for local people to get together and spend an enjoyable evening, with its cosy and colourful atmosphere.



# Plenty of activities and a chance to relax

**WOULD YOU LIKE TO** go on a snowmobile safari, a snowshoe trek, a fishing trip or hiking in the wilds? Or would you simply like to relax? Tell us your holiday wishes and we'll put together a suitable package for you and your friends, complete with equipment. Samperin Savotta offers all you need to experience the wilds, including expert guides. Come by yourself or in a larger group!

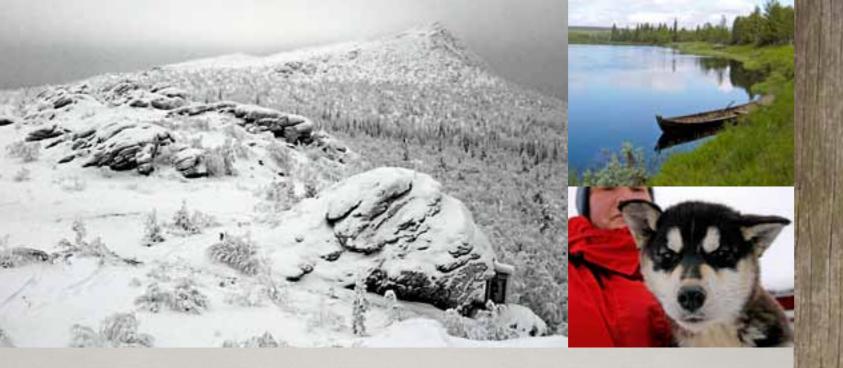
To explore nature you can follow marked trails or get off the beaten track. If you wish, an experienced wilderness guide will accompany you. You can go skiing, berry picking, biking, snowmobiling or hunting, for example. There's plenty of game in our vast wilds, and our numerous rivers and streams are sure to please demanding fishermen.



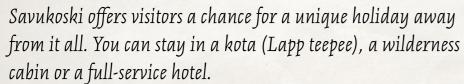
## EXPERIENCE LIVING OUTBACK TRADITIONS

- Lapland Outback product family living forest Lapland culture and genuine local lifestyle with an expert guide
- Hunting, fishing, berry and mushroom picking, hiking and canoeing in unspoiled wilds and clear wilderness streams
- The wilderness holiday of your dreams with a guide or on your own, according to your wishes





#### SAVUKOSKI - EXPERIENCE THE WILDS



- The third most sparsely-populated area in Europe. Only Greenland and the Spitzbergen have less traffic congestion and noise.
- There are 10 times as many reindeer as people
- Traditions include hunting and fishing, logging and log floating
- Forestry, small-scale agriculture, reindeer herding and natural products are still the most important
- 6,447 square kilometres of wilderness make it a paradise for nature tourists

economic activities

• Protected areas cover one third of the total land area

### Samperi was a big man in Lapland

Samperin Savotta was named after Hugo Richard Sandberg, who worked as a forest manager for Kemi Oy (a wood-processing company) in the early 20th century. He started his famous logging site in 1913 by bringing two caterpillar-tracked steam engines, each weighing twenty tonnes, from America to Savukoski. One of them is still on display in the village of Tulppio.

Sandberg (or Samperi as the locals called him) was a strongwilled and temperamental man who became a legend in his own time. He was an avid outdoorsman who felt at home in the northern wilds. He also earned a reputation as a bear hunter, ending up with forty notches in his rifle. Back then bears could be hunted freely, but few hunters actually killed a bear.

Hugo Richard Sandberg started a legend. Legends are often sacred and inviolable. They are easy to believe and identify with and allow people's imagination to fly. Samperi found that there is a limit to what people can do in real life.

He died in Tammisaari, in the south of Finland, on 2 October 1930. The legend had come to an end.



### SAMPERIN SAVOTTA

Tel. +358 16 841 351 Samperintie 34, 98800 Savukoski, Finland info@samperi.com • www.samperi.com

